



Island Originals® Offers Five New Healthy Smoothie Flavors; New Fruit Options Made with 100% Fruit Juice and No Sugar Added

Walpole, Mass. – July 21, 2008 – This coming school year students all over will enjoy five new delicious – and nutritious – fruit smoothie flavors from Island Originals®, an Island Oasis brand. The great tasting new flavors, Tropical Punch, Grape, Blue Raspberry, Green Apple and Fruit Punch, are made with 100% real fruit juice, have no added sugar, and contain 100% Vitamin C.

“With continued concern and focus on weight issues and health and wellness management for today’s youth, parents and schools are looking for more nutritious options to give their children and students, options that don’t contain artificial sweeteners or are sweetened with high fructose corn syrup,” explained Barry Boehme, VP of marketing at Island Oasis. “We specifically developed the Island Originals line of new flavors using only 100% real fruit juice, which offers both health benefits and great taste.”

Island Originals smoothie mixes are packed in 64 oz. packs (6 per box) and can be stored at room temperature for up to nine months. High yield: 5+1 concentrate.

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About Island Oasis

Island Oasis is the global leader in delivering the world’s finest frozen drinks. Its cocktail mixes and smoothies are enjoyed worldwide – throughout North America, Mexico and the Caribbean, and in distant locations as far as Asia. Island Oasis supports restaurants and bars, resorts and cruise lines, schools and universities, coffee shops, fitness clubs and convenience stores with a turnkey frozen beverage program, supplying premium, all-natural frozen beverage mix products; state-of-the-art blender technology; unmatched customer and technical service; and custom point-of-purchase promotional materials. To learn more, visit us on the Web at www.islandoasis.com.

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